



Minutes of the Special Meeting of Old Town Spring Improvement District Board of Directors

The Board of Directors of the Old Town Spring Improvement District (OTSID) held a special meeting, open to the public, on Wednesday, April 10, 2024, at 9:30 am at 606 Spring Cypress Rd.-Old Town Spring Improvement District Office inside the boundaries of the District. The roll was called of the duly appointed/elected members of the Board, to-wit:

Seth Sanders	Position 1 – President
Effie Stees	Position 2 – Director at Large
Dannette Mostyn	Position 3 – Vice President
Kelly Speer	Position 4 – Treasurer
Anne Morrow	Position 5 – Secretary

All Board Members were present. .

A Quorum was established.

Also attending:

Charlotte Joiner-Adm. OTSID
Seth Sanders, President-OTSID
Sandra Grisham- Dir. Visitors Bureau
Dannette Mostyn-Vice Pres-OTSID
Kelly Speer-Tres. OTSID
Anne Morrow-Sec. OTSID
Effie Stees-Director OTSID
Sue Mallott-Spring Historical Museum
James Sharpe-Spring Historical Museum
Lana Williams- Resident

1. Call to Order

The meeting was called to order at 9:30am by President Seth Sanders

2. Establish a quorum.

A quorum was established

3. To receive public comment.

James Sharpe stated his opinion on the different presentations-the pros and cons of each. He also stated he knew someone who was very good on social networks. He shared the contact information.

Sandra Grisham stated her opinions of what she thought Old Town Spring needed as far as advertising and marketing.

4. **To receive, discuss and take action on a contract for the Marketing/Advertising for the 2024-2-25 fiscal year.**

After much discussion on the pros and cons of each proposal, Director Effie Stees made a motion to accept the proposal from Comcast for a probationary period with a clause to stop the funding if the proposals given were not being adhered to. Also, the image for the marketing should be changed from a promise to more of an experience and history of Old Town Spring. Also, the image bank needed to be updated and expanded. Director Anne Morrow seconded the motion. The motion carried as amended.

5. **Adjournment**

The meeting was adjourned at 10:05am.

(SEAL)

Anne Morrow, Secretary

**Prepared by Charlotte Joiner
OTSID Office Administrator**